

S/N 09/822,623

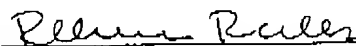
PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	MALONEY	Examiner:	V. CHANG
Serial No.:	09/822,623	Group Art Unit:	1771
Filed:	MARCH 30, 2001	Docket No.:	8195.28US01
Title:	ADHESIVE CONSTRUCTIONS; AND, METHODS		

CERTIFICATE UNDER 37 CFR 1.6(d):

I hereby certify that this paper is being transmitted by facsimile to the U.S. Patent and Trademark Office on April 29, 2003.

By



Name: Rebecca Ralis

AMENDMENT & RESPONSE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



Dear Sir:

In response to the Office Action mailed November 29, 2002, Applicant submits the following amendments and remarks.

05/09/2003 TLOVELAC 00000002 132725 09822623

In the Claims

01 FC:1202 72.00 CH

Please cancel claim 25.

Please amend claims 1, 10, 13 and 23 as follows.

1. (Twice Amended) An adhesive construction comprising:
 - (a) a flexible label substrate having a first side and defining an outer perimeter edge, wherein a die-cut in the flexible label substrate defines the outer perimeter edge;
 - (b) a first adhesive field comprising pressure sensitive adhesive and an outer perimeter adhesive field positioned on the first side of the flexible label substrate and adjacent and within the outer perimeter edge;
 - (i) the first adhesive field being a discontinuous pattern of adhesive with adhesive covering no more than 80% of an area of a portion of